# The Arm Our Youths (ArOY) Health Campaign

Capacity Building for NYSC staff ahead of the ArOY Campaign introduction into the regular corps members orientation activities

#### **MODULE 3: The CerviBreast Mobile Phone Application**

# Assoc. Prof. CHRIS IFEDIORA

(MBBS, MPH, FRACGP, HMS-SEAL, FIMC, CMC, AFANZAHPE)

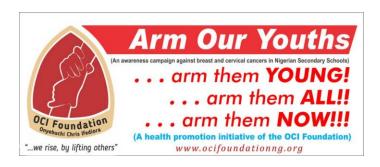
Griffith University School of Medicine, Gold Coast, Australia President, OCI Foundation International (Nigeria and Australia)





#### THE CERVIBREAST APP: INTRODUCTION 1

- Designed to make information available for everyone:
- Anti-Breast Cancer:
  - Texts, Flyers, Images, Videos, etc.
- Anti-Cervical Cancer:
  - Texts, Flyers, Images, Videos, etc.
- Steps Breast Self-examination (BSE):
  - Videos and texts; features Nollywood stars



### THE CERVIBREAST APP: INTRODUCTION 2

- Freely available on smart phone devices:
  - ➤ The Google Play Store and
  - ➤ The Apple (IOS) Play Store
- Just type in "CerviBreast" on the play stores
- Or use the "Share Button" on the App Menu to invite friends
- Everyone of adult age or gender can use it:
  - ➤ Not just young women or youths
  - >So long as you have a functional smart phone
  - ➤ Free!!!



#### THE CERVIBREAST APP: UNIQUE FEATURES

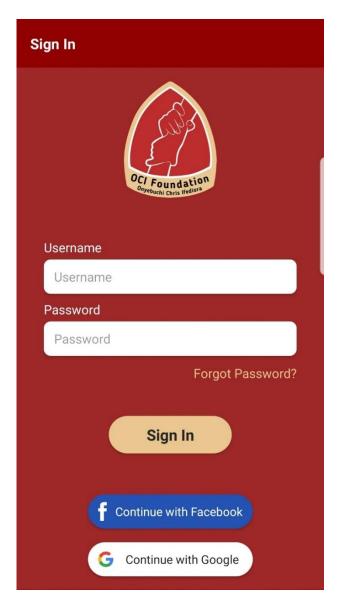
- Arguably the only App in the world with these:
- 1) Reminders are customized to suit a woman's period or preferences
- 2) Breast Cancer: Can choose the right time in a MONTHLY cycle for the BSE
- 3) Cervical Cancer: Can set reminders for the 2-yearly cervical cancer screening
- 4) Locate Services on breast and cervical cancers:
  - ➤ Breast and Cervical cancer service providers in Nigeria can be located
  - >Anyone, anywhere, can search for, and locate close-by service providers
  - ➤ Provider details like, Name, Address(es), Phone number(s) and Discounts
  - ➤ Generates unique codes specific to the service providers (allows discounts)
- 5) Book for highly-subsidised cervical cancer screening: The Gynocular Project
- 6) Access all 3 ArOY Online Training Courses: Teachers, NYSC, Monitors (NOA)
  - 1) NYSC Corps Members Access: Staff Training, Raffle Giveaways, Quick Quizzes
  - 2) Hear directly from the OCI Foundation's President: Updated videos/messages

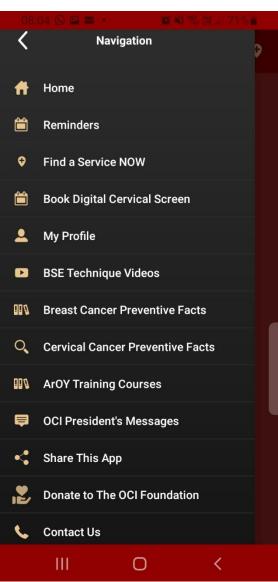
#### THE CERVIBREAST APP: SUMMARY

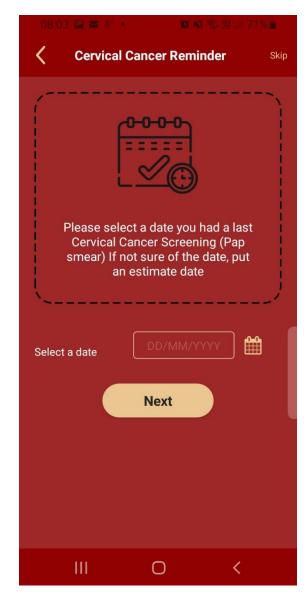
- Flexible and easy login options
  - ➤ Can use existing Facebook or Google accounts
  - Can create new login
- Features top Nollywood movie stars
- Contains life-saving videos on the step-by-step techniques
  - ➤ And the correct practice BSE
- Contains anti-breast and anti-cervical cancer information.
- Can easily be shared
  - Everyone should download and share
    - Starting now!!!

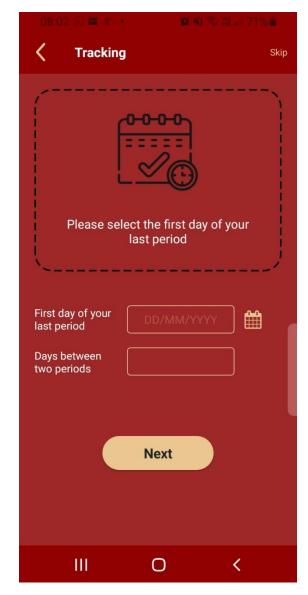


## IMAGES 2: The CerviBreast Mobile Phone Application

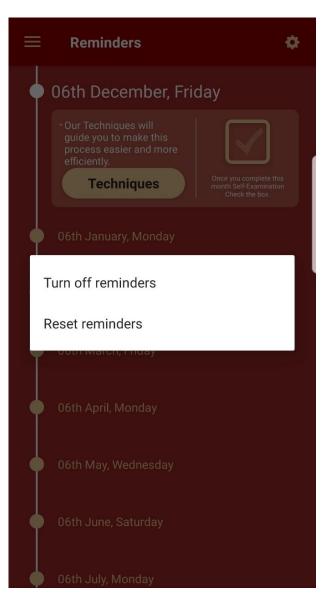




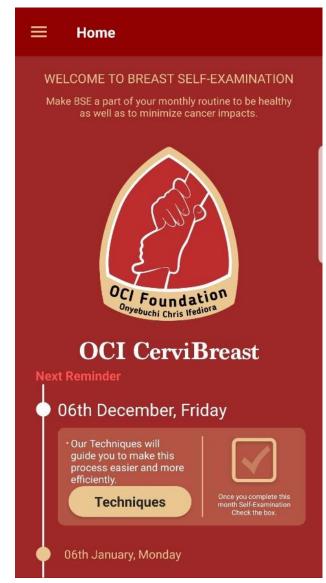




# IMAGES 1: The CerviBreast Mobile Phone Application

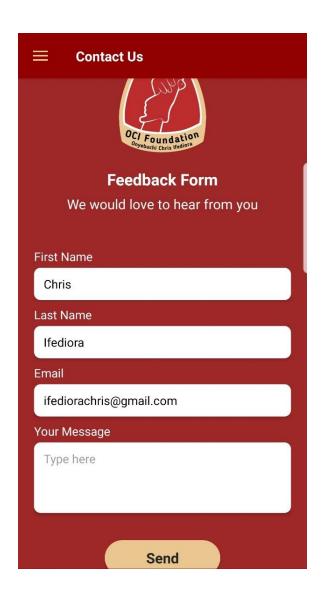


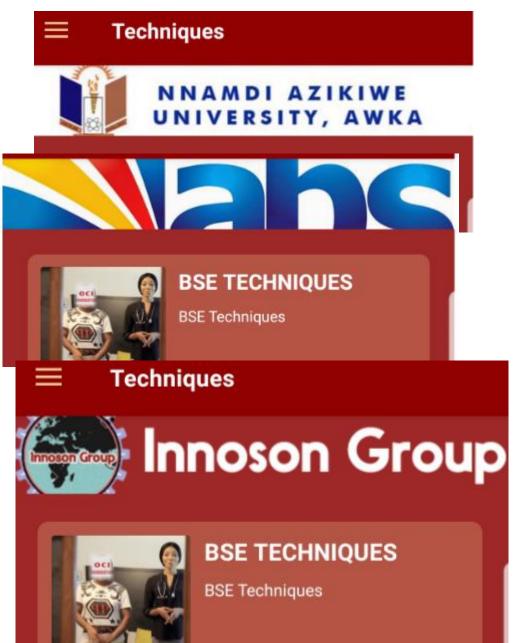






# IMAGES 3: The CerviBreast Mobile Phone Application







# THE END

- Download the CerviBreast App Now
- > Remember to set the Reminder
- Share it Now:
  - Friends,
  - family members
    - Work colleagues
    - Social media groups: WhatsApp, Facebook, Twitter, Instagram, Email, etc.

. . arm them YOUNG

www.ocifoundationna.org

> THANK YOU!!!!