# The Arm Our Youths (ArOY) Health Campaign

Capacity Building for NYSC staff ahead of ArOY Campaign introduction into the regular corps members orientation activities

MODULE 1c: Steps/Strategies For Delivering The Sensitization

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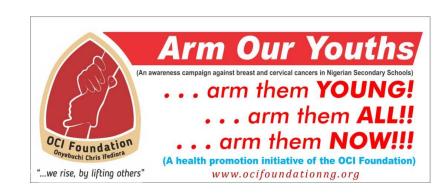
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## **OUTLINE**

- 1. The Strategies
- 2. The Practical Steps
- 3. Trial Quizzes





"...we rise, by lifting others"

- The major essence of the NYSC-NCS-OCI Foundation partnership is to:
  - Include the principles of the ArOY Health Campaign
  - Into the regular 3-week orientation activities
  - In all camps and states of the Nigerian Federation.
- This inclusion will take a number of formats:
  - 1) Inclusion into the NYSC regular handouts (if any)
    - Issued to corps members at the orientation camps
  - 2) Inclusion into the online publications (social media, website, etc.)
  - 3) Verbal presentations during the orientation activities will is very important
    - This presentation is all about preparations for the presentations.





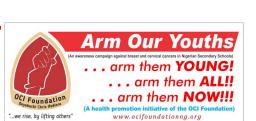
- There will be TWO identical presentations
- Delivered at weeks 1 and 3 of the 3-week orientation program
- The second presentation is basically a repetition of the first
  - With a minor addiction (the raffle draw; explained below)
- This repetition is necessary:
  - Research indicates that repetition is key to sustained habitual changes
- For each State of Nigeria:
  - The presentations will be made by one of the certified NYSC officers that is undertook this training course.
  - We expect at least 2 officers to be trained in each State, but, given that the Course is free, any interested NYSC can undertake it.





- Any NYSC officer with a valid certificate, verifiable through the OCI Foundation:
  - Can deliver the presentation
  - This gives lots of flexibilities
  - In case the originally selected officers are indisposed (for whatever reason)
- Each presentation will last about 1 hour:
  - So, the entire integration into the NYSC program will ADD ONLY hours
  - One hour for each of the 2 days
- As hinted, the 1<sup>st</sup> presentation will be in the first week of the 3-week orientation
- The 2<sup>nd</sup> presentation should hold at the last week.
  - The 2<sup>nd</sup> presentation will be a repetition of the first
    - Except that the 10 winners of the Raffle Draw will be announced
    - Winners should be advised to send in their account details
    - Through the NYSC anchor(s) for their State.

- There will be 10 winners from the Raffle Draw.
- Every corps member in every State and the FCT is eligible to enrol for the Draw
- Enrolment can be done immediately they download the App
  - During the 1<sup>st</sup> presentation in Week 1
- Ten winners will be picked through an online Raffle Draw
- The winners' winner's names/identities will be verified by the NYSC
  - Before they are announced
  - In the last week of the orientation camp (same day as the final presentation)
- Each of the 10 winners will get N5,000 (Five thousand Naira) cash
  - Will be transferred by the OCI Foundation
  - directly to their bank accounts
  - Within 48 hours of their submitting them.



- In view of the foregoing:
  - There will be 10 winners in each of the 4 batches of the service
  - Making it a total of 40 winners every year



- The essence of the Raffle Draw is to improve engagement with the overall project
- Not necessarily to enrich the corps members.
- The raffle contest can be reviewed at any time by the OCI Foundation:
  - Subject to feedback from the NYSC and the corps members
  - And to the main aims of the ArOY Campaign project being met.
    - The corps members will enter the raffle draw:
      - Through the CerviBreast App
      - At no cost to them.



#### **PRACTICAL STEPS: NOTES**

- The trained NYSC staff/anchor in each State (those undertaking this course), will handle the presentation in their State
  - Each State will have a minimum of 2 trained staff
- The training allows as many NYSC staff as possible in each State to be trained and eligible
  - Obtaining the post-training certificate confers eligibility
- The OCI Foundation recommends that any trained staff should self re-train every 3 years
- The program is expected to commence with the Batch A of 2022.
- The following steps MUST be covered within the 1 hour allocated to the program
  - We strongly recommend that these steps be adhered to
  - A hand-flyer for the entire steps is available for download
    - It should be with the program anchor(s) in each orientation camp
  - HERE ARE THE STEPS . . . .



#### PRACTICAL APPROACH: STEPS 1 AND 2 OF 8

- **STEP 1**: Brief introduction of the ArOY Health Campaign:
  - Just a brief mention of the Campaign
  - > As it relates to Nigerian senior secondary schools
  - > Also as it relates to the youths (NYSC) and the larger populace
  - > A mention to the OCI Foundation, the body behind it.
  - > This will take about 3 minutes.
    - **STEP 2**: Benefits to Corps Members:
      - Quickly mention all the 7 reasons above.
      - This will take about 7 minutes (one minute for each point).

### PRACTICAL APPROACH: STEPS 3 AND 4 OF 8

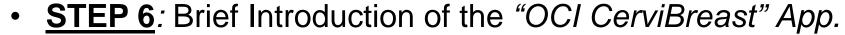
- **STEP 3**: Invite corp members to Download the OCI CerviBreast App:
  - > This automatically gives them access to the ArOY Campaign (at their finger tips)
  - Constantly helps them access all the relevant information and services easily
  - > Also allows them to compete in the "OCI Foundation's Raffle Draw" (explained)
  - > Also ensures that they get regular reminders for breast & cervical cancer checks
  - About 5 minutes should be allowed for this
    - STEP 4: Brief Talk on Cervical Cancer:
      - Facts and Preventive Strategies
      - > Use flyer
      - About 12 minutes should be allowed for this





## PRACTICAL APPROACH: STEPS 5, 6 AND 7 OF 8

- **STEP 5**: Brief Talk on Cervical Cancer:
  - Facts and Preventive Strategies
  - Use flyer
  - About 12 minutes should be allowed for this







- > This helps stimulate interest & increase engagement the program
- > Online: So, only corps members that have the App can participate in this Quiz
- Will take about 7 minutes.



"...we rise, by lifting others"

## PRACTICAL APPROACH: STEP 8 OF 8

- **STEP 8**: Questions and Answers:
  - Corps members should be advised to direct all questions to the OCI Foundation
    - using the Phone App
    - > There is a provision for that
  - > However, a few 5 minutes can be allowed to address any questions
    - If the presenter is comfortable to handle (not compulsory)
    - To clarify any issues that might come up
  - About 5 minutes should be allowed for this.
- **STEP 9**: Only applicable to the 2<sup>nd</sup> presentation (Week 3):
  - Announce the 10 winners of the Raffle Draw will be announced (2 Minutes)
    - TOTAL MINUTES FOR OVERALL PRESENTATION
      - = 60 Mins.





# THE END

# Let us join hands to ARM OUR YOUTHS

- ... While Young
  - ... All of them
  - ... Right Now



"...we rise, by lifting others"

... Let's do it for our families, our states, and for our Country

THANK YOU!!!!

