

OCI Foundation International

Sponsors of the: (i) Cyfed Undergraduate Scholarships (ii) CBH Scholarships (iii) IFOMSSA Junior Awards (iv) IFOMSSA Senior Awards and (v) Annual JAMB Awards (vi) ArOY Health Campaign (vii) LAMS Initiative (viii) The Gynocular Project



"...we rise, by lifting others"

Guidelines on Advocacy (August 2025)

1 PURPOSE

This document outlines the guiding principles for the OCI Foundation when it undertakes advocacy or campaigns for a course.

The OCI Foundation only undertakes advocacy and campaigning that supports initiatives that are evidence-based, accurate and reflect the perspectives of primary stakeholders.

2 PRINCIPLES

- Advocacy from the OCI Foundation does not do harm or increase the level of risk facing affected groups.
- Our advocacy work is driven by evidence-based and accurate data.
- Our advocacy messages reflect the perspectives of the affected population.
- The OCI Foundation uses a framework and adopts approaches that constantly analyse risks.
- The safety and rights of our primary stakeholders is a major consideration of our advocacy work.

3 KEY COMPONENTS

The OCI Foundation commits to an enabling environment for its members to strengthen and improve practice over time. The measures for achieving this includes:

- a) The provision of training to key personnel and partners that will enhance the principles of sustainable development with respect to advocacy.
- b) Evaluating measures that will ensure that our advocacy initiatives lead to durable and lasting change.
- c) We commit to ensuring that all efforts to ensure durable and lasting improvements are promoted to the public and external stakeholders.
- d) Include diverse stakeholder groups to engage on our change management processes.
- e) An undertaking to collaborate with other organisations on intersecting issues at national and international levels.
- f) Issue periodic reports (internally and externally) to relevant primary stakeholders on the outcomes of our advocacy work.
- g) Constantly undertake activities that will strengthen the capacity of marginalised groups to participate in multi-stakeholder processes.
- h) The OCI Foundation commits to performance targets relating to all its advocacy

work. we aim to develop an Advocacy Plan that will be reviewed three-yearly.

- i) We will appoint a person within your organisation with expertise in international advocacy.
- j) An overview of the OCI Foundation's approach to advocacy will be part of the induction programs of all new staff.
- k) We will also provide formal training and regular re-training for relevant staff on how to undertake effective advocacy.
- l) We will constantly promote our advocacy activities on your website and social media handles.
- m) We will constantly monitor, review and report (internally and externally) on our advocacy achievements against key advocacy indicators.
- n) Such advocacy indicators will be captured in our Advocacy Document that sets out your organisation's advocacy objectives and principles.

4 REVIEW OF POLICY

This policy is subject to review in August 2028, three years after its implementation.

This can be sooner if legislation or other events warrant so.

5 COMPLAINTS/FEEDBACK

If you feel violated in any way by anyone associated with the OCI Foundation, please contact us immediately via the link [HERE](#).